





Helping people throughout life's journey



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### **Team**

Mark Faulkner, President and CEO
KC Gartman, Chief Development Officer
Heather Moorer, Director
Maegan Leonard, Program Manager
Sophia Frome, Database Specialist
Melissa Schmiedeskamp, Development Coordinator



### **Board of Directors**

Margaret T. Stopp, Chair Pamela H. Caddell, Vice Chair Brett Barrow, Vice Chair Charles F. Gund Jr., Treasurer Robert L. Jones III, Secretary

Pelbreton Balfour, M.D. Klein Miller
An Hayward Mike Morette
Ann Keiek John Peacock
Pete Lauter Betty Roberts
Jessica Lee Doug Woodward
Kristin Longley

### **OUR IMPACT**

**SNAPSHOT OF GIFT DISTRIBUTION** 



\$237,435

**BAPTIST** HOSPITAL



\$63,300

**BEHAVIORAL HEALTH UNIT** 



\$60,075

**FAITH HEALTH NETWORK** 



\$596,667 **GREATEST NEED** 



\$72,210 HEART/STROKE



\$220,504 **HELPING HANDS** 



\$67,951

**OTHER GIFTS** 



\$35,081 **SPEECH & HEARING** 



\$142,815 **WOMEN'S SERVICES** 



\$1,496,038

**GRAND TOTAL** FY 2024

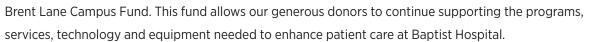
OUR MISSION of helping people throughout life's journey is what drives us to make an impact on the community by supporting Baptist Health Care. The snapshot above details the donations made in FY 2024 and demonstrates our commitment to Baptist Health Care and its many programs and services.

### LETTER FROM THE DIRECTOR

Dear Friends,

This year has flown by! Just over a year ago, we opened the doors of the new Baptist Hospital campus. **Because of you**, we wrapped up a successful **Transforming Baptist for the Future** capital campaign.

**But our community continues to step up for Baptist.** The passion to support the new campus did not end when our campaign ended last year. On Oct. 1, we began our new fiscal year by creating a new



To our patients, team members, physicians, providers, boards of directors, volunteers, donors, community members and partners – thank you for your unwavering support of Baptist and the Foundation. It is our *Vision* to be the trusted partner for improving the quality of life in the communities we serve. Thank you for continuing to choose Baptist and entrusting us to fulfill our vision.

Our 2024 Impact Report highlights the many successes of the Foundation throughout the year. We are humbled by all gifts to the Foundation. Thank you for your trust, your support and your dedication to our *Mission* of helping people throughout life's journey.

I would like to take this opportunity to thank our Foundation board members for their guidance, participation and support. These individuals are essential to the success of the Foundation, and we are thankful for their leadership and dedication to our organization. I would also like to extend my utmost gratitude to the Foundation team for their commitment and diligence to our work; your efforts are appreciated daily.

Sincerely,

Heather Moorer

Director

Baptist Health Care Foundation





This year **Baptist Hospital** celebrated its one-year anniversary at its new location at Brent Lane and I-110. Completing the historical move was the result of intensive planning and a collaborative effort of 1,100 Baptist team members, multiple area emergency response teams and many community partners.

Since that day, the Baptist team has provided care for thousands of individuals from throughout the community. Due to growth at the new campus and across the organization, more than 1,350 new team members have been hired. The campus has hosted many free community seminars with hundreds in attendance, as well as more than 45 team member recruitment events.

Through the generous support of our donors, the dedication of our skilled providers and the pursuit of excellence by our team members, we are able to bring the next generation of health care to our community.

### **MAJOR GIFT DONORS**

#### **Sandy Sansing Family**

The Sandy Sansing family made a generous **\$200,000** contribution to support the new Baptist Hospital campus. The Foundation named the **outpatient lab** on the first floor of the Bear Family Foundation Health Center in the family's honor. The Sansing family has been passionate about giving back to help others in the Pensacola community for many years through health care projects, educational scholarships and programs that support children in need. Sandy Sansing served on the Baptist board of directors for more than 20 years, serving as chairman for 10 of those years. He became an honorary board member in 2000.



#### Fred and Susie Donovan

Fred and Susie Donovan's faces light up when talking about their grandchildren, as family has always been the focal point for the Donovans. Fred became CEO of Baskerville-Donovan, Inc., a 100-year-old local engineering firm, in 1965 and then chairman in a consulting role in 2021. Throughout his career, he was very active in the community. He served on Baptist boards from 1983 to 2010, with many years as chairman or vice chairman. In 2011, Fred was recognized as an honorary board member, and in 2018, he was awarded the Baptist Health Care Foundation Hollinger Award for Lifetime Achievement to honor his long-term commitment to Baptist. The Donovans made a \$100,000 gift to support the new Baptist Hospital campus. The Foundation named the hybrid operating room in their honor.



#### Pensacola Ice Flyers

Greg Harris started playing hockey when he was 3 years old. He became the majority owner of the Ice Flyers in the 2012-2013 season, and the team has since brought home four championships in the Southern Professional Hockey League and a continuous top three ranking in the league for game attendance. Greg, on behalf of his family back home in Canada and his Ice Flyers family, made a \$125,000 gift to support the new Baptist Hospital campus – the largest donation to date in the Ice Flyers' history. The Foundation named the outpatient pharmacy in honor of his dad, who is a pharmacist, and the oncology conference room in honor of his mom, who is a cancer survivor. Both are located inside the Bear Family Foundation Health Center.



#### Sammye and Ken Simpler Family

For the Simpler family, giving back to their community has always been a priority. Growing up, Sammye learned the importance of helping others from her grandfather, who founded Publix, a Florida-based company that has incorporated a giving culture for more than 90 years within the communities that they serve. Sammye instilled those same values into her children, Lea Richardson and Clay Simpler, who also grew up working in the family business and seeing first-hand the impact that philanthropy can have on a community. The Simpler family made a \$250,000 gift to the Baptist Health Care Foundation. The Foundation has named Baptist Hospital's women's imaging center in honor of their transformational gift.



#### **Leadership Giving Society**

Our Leadership Giving Society is comprised of Baptist team members who choose to give \$500 or more per year to the Foundation. Their gifts over the last three years, totaling \$150,000, were used to support our Transforming Baptist for the Future campaign. The Foundation named three areas in the new Baptist Hospital/Bear Family Foundation Health Center in recognition of these generous donations: the 3rd floor family lounge/waiting area, a CT scan room and the infusion nurse station.





lome Instead

#### **Behavioral Health Unit Donor Wall**

Thank you to our donors who generously supported our Behavioral Health Unit through the Transforming Baptist campaign.

### **MAJOR PROJECTS SUPPORTED**

#### **Surgery Equipment**

In July 2024, Baptist employed a new gastroenterologist, John Magulick. Dr. Magulick has special privileges to perform diagnostic and therapeutic endoscopic ultrasound (EUS). Baptist is the only local hospital offering this procedure.



The Foundation donated \$185,000 towards the purchase of the Olympus Endoscopic Ultrasound (EUS) machine and scopes, which combines ultrasound and conventional endoscopy technologies to see beyond the walls of the gastrointestinal tract. The machine also allows endoscopists to visualize all five layers of the GI tract and surrounding organs and tissues.

This equipment allows Dr. Magulick to diagnose conditions in the esophagus, stomach, duodenum, colon, rectum and other nearby organs like the lungs, pancreas, liver and gallbladder. In addition to diagnosing, he can help with staging cancers in these parts of the body and detect cancer's effect on lymph nodes and blood vessels. The ultrasound increases precision and accuracy, as well as access.

#### **Youth Mental Health First Aid**

Baptist Behavioral Health Unit (BHU) provides inpatient behavioral health care to more than 3,400 patients each year. More than 1,400 are children aged 10 to 17 years, although services are provided for patients as young as age 5. The BHU team continuously strives to raise awareness and support about the importance and critical need of behavioral health care in our community through various outreach efforts.

Baptist BHU is now spearheading an important training to our community, free of charge. **Youth Mental Health First Aid** is a full-day course on how to help a youth that may be struggling with mental health difficulties. The course is designed for an adult or peer to recognize signs of depression,



anxiety, substance abuse and other mental health challenges in youths that are close to us. The course uses a combination of communication styles, tools, observations and self-care to provide immediate care in the situation. Youth Mental Health First Aid will provide basic first aid knowledge so that students will know what to do in the short term to prevent a situation from escalating and how to find the most appropriate help. This valuable course is encouraged for teachers, coaches, counselors, church leaders or families who interact with youth on a regular basis.

Through funding from the BHU Fund within the Foundation, Amber Sufnar and Andy Barrett have completed both Mental Health Aid and Youth Mental Health First Aid training and have become certified instructors for Youth Mental Health First Aid. They taught their first class in October for the Escambia County Council PTA-PTSA and have more classes planned in the future. The Foundation also purchased the Youth Mental Health First Aid training manuals to be given to all program participants.

### **DONOR SPOTLIGHT**

#### **Scottish Rite Foundation**

The Scottish Rite Foundation Childhood Language Disorders Program strives to make Northwest Florida a better place by providing speech and language screening and treatment to children who would otherwise be unable to receive care. Over the last 26 years, the Scottish Rite Foundation of Florida has donated \$875,000 to the Baptist Foundation to support these children in need.

The program operates within Andrews Institute Rehabilitation speech therapy offices in three Baptist locations: Henderson Health Center on the Baptist Hospital campus, Baptist Medical Park - Nine Mile and Gulf Breeze Hospital.



A 5-year-old male patient was previously receiving speech therapy at another location which was requiring full payment out of pocket. Unfortunately, due to health issues within the family, this is unattainable for them. The child has both articulation/phonological delay and difficulty with pragmatic language skills. Initially, he was reluctant to respond to interventions and had difficulty with eye contact, following directions and making his wants and needs known. Now, the child responds to therapy and is following instructions. Eve contact is improving, along with increased accuracy of speech sounds. The family is grateful to Scottish Rite for providing funding that is allowing this child to make gains in communication. I am grateful to be able to watch this child progress and excited to see what his communication future holds.



- Louise Wright, speech-language pathologist, Andrews Institute Rehabilitation

# 47TH ANNUAL STEPPING OUT IN STYLE FASHION SHOW

The 47th annual **Stepping Out in Style Fashion Show**, presented by the Women's Board of Baptist Health Care Foundation, raised more than \$135,000 to support the **senior adult space within the Behavioral Health Unit (BHU)** at the new Baptist Hospital campus.

These patients require special consideration in mobility, more advanced medical care, lower stimulus environments and varying treatments to provide cognitive care. The senior adult social space offers comfortable furnishings that assist in preventing falls, allows therapeutic services in a welcoming, healing environment and enables patients to receive care in a space designed to make them feel at home.

The fashion show is the largest fundraiser for the Women's Board. The event was held on Oct. 26, 2023, at Sanders Beach Corinne-Jones Resource Center and featured live and silent auctions and emcees Brent Lane and Sue Straughn. Professional and local models showcased the latest fashions from Bluetique, Dillard's, The Market and Mainly Shoes and The South Outfitters.























### **CASINO ROYALE**

This elegant black-tie event brings together Baptist leaders and vendors for a night of first-class dining, dancing, charity auctions and charitable gaming. Each year, Casino Royale is inspired by a James Bond movie, with this year's event featuring themes from *GoldenEye*.

The 10th annual **Casino Royale Gala** took place on April 19, 2024, and raised nearly **\$290,000**. Proceeds benefitted **Baptist's faith and community health programs and initiatives.** 

Baptist is committed to addressing the holistic needs of individuals and families in our community, particularly through partnerships with local faith-based organizations and community groups. Through these partnerships, Baptist has been able to reach thousands of individuals through health care navigation, health education and health screenings. The goal is to ensure that community members enter the system at the right place, at the right time, for the right reason, and understand that they are not alone.

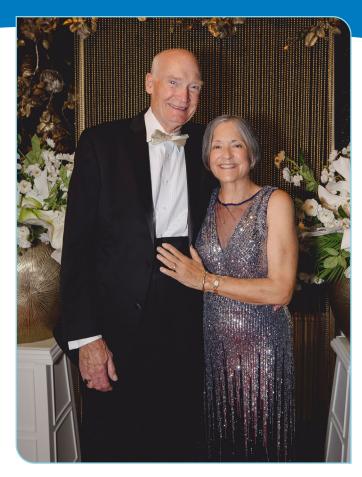


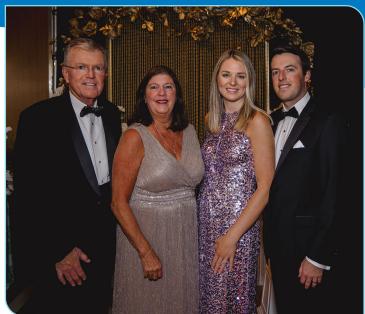




















### **HELPING HANDS TEAM MEMBER GIVING**

Baptist Health Care team members have incredible impact to the Foundation through donations to the Helping Hands Fund. Last year, team members contributed \$220,504 to financially support three focus areas: assisting team members and their families directly, giving back to our communities and supporting our organizational Mission of helping people throughout life's journey.

#### **TEAM MEMBER IMPACT**

- Emergency Assistance \$55,635 total financial assistance was provided to 48 team members to support them through catastrophic events.
- Educational Scholarships 35 educational scholarships were awarded to team members and their dependents in the amount of **\$1,000** each.
- Holiday Food Assistance 94 team members received food card assistance.
- Adoption/Foster Care Assistance Assistance is available for team members who adopt or earn foster care certification and begin fostering a child(ren).

#### **COMMUNITY IMPACT**

- C.A. Weis Elementary School 500 students received Christmas gifts.
- United Way of West Florida A \$20,000 donation impacted 25 partner agency programs.
- Mission Trip Support Five team members received assistance to support mission trip efforts.

#### **ORGANIZATIONAL IMPACT**

• Mini-Grants Program - 10 grants were awarded to departments system-wide for a total impact of \$34,600.

### **Mission Trip Impact**

Dave Crawford, manager of pharmacy informatics, and his wife, Vicki, have been going on annual mission trips to Santa Rosita, Lima, Peru with nonprofit organization Reimagine Worldwide for more than 20 years. The Reimagine Peru team works with people in the town to help meet physical, emotional and spiritual needs. During his most recent trip, Dave and the team built five houses. They also helped with caring for medical needs, getting children school-ready, counseling and prayer sessions. Each day, the children get to experience a vacation Bible school-type setting and recreation time where they play soccer with the American visitors and local community.

"Our goal is for the community to be as self-supporting as possible, but our organization does provide an additional safety net," Dave said. "Many individuals, churches and other organizations provide support to Reimagine Peru. I know from seeing the organization and missions up close, that all contributions are money well spent. I can say the same for my time invested."







## **Helping Hands** 2024-2025 Mini-Grants Awardees



Used to practice lifesaving measures on newborn patients

#### Peripheral IV Vein Finder and Wheeled Stand -**Baptist Hospital, Progressive Care Unit**

Used for adequate IV placement and hands-free application

Video Fluoroscopy Swallow Study Stretcher Chairs -Baptist Hospital, Acute Rehabilitation/Speech Therapy, and Gulf Breeze Hospital, Inpatient Rehabilitation

Used for diagnostic exams in radiology to assess patient's ability to swallow

#### Blanket Warmer - Gulf Breeze Hospital, Ultrasound

Used for ultrasound patients who are often cold and uncomfortable during procedures

#### One Standard and One Bariatric 3-Position Recliner -Jay Hospital, Medical Unit

Used for patient support and therapy activities

#### Video Camera Equipment -**Baptist Health Care, Marketing and Communications**

Used to produce high-quality video material for patient communication and education

#### Fighting Obesity in Primary Care: G6 Body Composition Scale - Baptist Medical Group **Convenient Care - Southtowne**

Used to provide body composition measurements on the spot

#### **Controlling Diabetes: A1C Machine -Baptist Medical Group Primary Care - Live Oak**

Used to provide faster testing and resulting of lab work

#### IV Chair with Bariatric Weight Limit -**Baptist Medical Park - Nine Mile,** Imaging, CT and MRI

Used to efficiently prepare patients with bariatric needs for contrast exams



### **Mini-Grants Impact**

Stand Assist Device - Jay Hospital

"We had a patient who was admitted into skilled care for 16 days. The patient required physical and occupational therapy. The patient

was an 86-year-old male whose prior functioning level was partial assistance at home with a rolling walker for getting around. The patient experienced a fall at home and required repair of his hip due to a fracture. On the patient's initial physical therapy evaluation, he was only able to move 6 feet with a rolling walker and required moderate assistance when going from sitting to standing. The patient also required multiple prompts from the physical therapy, occupational therapy and nursing team for him to straighten his back and look forward rather than looking down. The patient was not able to stand for long periods of time, and his knees would buckle. The physical therapy team decided to incorporate the stand assist device as part of his therapy to help build core strength. restore the patient's confidence in looking forward and improve endurance with standing. The patient was able to return home. and upon discharge, was walking 90 feet with partial assistance and a rolling walker."

-Maggie Settles, Jay Hospital, medical unit clinical manager

### **Scholarship Recipient**

"I am a 13-year U.S. Air Force veteran, single mother of two boys and a worship leader. I am

currently studying to become a mental health therapist for military veterans at the University of West Florida. This scholarship will help me to pay for my books and tuition that I may not be able to afford on my income alone. I am dedicated to helping fight the suicide epidemic for



our military veterans because I was helped by a therapist from the VA that saved my life. It's my duty to pay it forward, so this scholarship is a complete blessing for me. Thank you!"

- **Jasmine Caraballo**, corporate scheduler, Baptist Health Care, patient access services

### **MAMMOGRAM FUND**

The Foundation's **Mammogram Fund** provides mammograms year-round to community members who are uninsured and helps raise awareness about the importance of breast health. This program would not be possible without the generous support of our donors who contributed **\$141,975** this year.

Over the last **15 years** of this program, screenings have been provided to **2,947** people. As a result of these screenings, **792** required additional testing, **100** required biopsies and **32** were diagnosed with breast cancer

To find out if you qualify and to schedule a mammogram, contact Baptist patient access support services at 448.227.3500, ext. 1.

## Mammogram Fund Major Donors

Pensacola Breast Cancer Association \$45,000

Pink Ribbon Pensacola **\$37,000** 

Pink Pirates of Navarre **\$15,000** 

Local Honda Dealer **\$10,000** 

Vizient

\$10,000











An anonymous donor made a \$20,000 gift towards the purchase of new mammogram gowns for all women's centers across Baptist facilities.

### **Floral Design Class**



On Sept. 19, the Foundation, in partnership with Fiore of Pensacola and Olive to Nosh, hosted an Ikebanastyle floral arrangement design class using Alaskan peonies. All proceeds benefited the Mammogram Fund.

### **WOMEN'S BOARD**

Established in 1976, the **Women's Board** of Baptist Health Care Foundation provides consistent support for the community through its commitment to health care initiatives. The Women's Board has raised more than \$3.5 million in support of various health care programs at Baptist Health Care. Through their efforts, the Women's Board volunteers have helped our organization make a difference in the lives of thousands in our community, assuring that access to the very best in health care and human services is available to all.

Membership for the Women's Board is open to any woman who is interested in serving her community. Membership meetings are held quarterly and provide members an opportunity to meet new friends, get the latest news on Baptist and learn through fun and educational programs. In addition to the quarterly meetings, the board hosts Women's Night Out events to engage its membership.

The Women's Board has raised funds for programs and projects for multiple departments within the organization including cancer, heart and vascular, women's health, children's services, palliative care, COVID-19, the new Baptist Hospital campus and new behavioral health unit.

Through hundreds of women and thousands of volunteer hours in service for more than 48 years, our community members have access to better health care and quality of life.



#### **Executive Committee**

Ann Keiek, President | Cherie Meguess, Vice President Karen Brantley, Secretary/Treasurer | Rachel Herman, Volunteer Chair Heather Irving, Fundraising Chair | Jen Smith, Membership Chair Qwana Gable, Parliamentarian









### ANNUAL MEETING AND HOLLINGER AWARDS

The Foundation announced the 2023 Hollinger Award recipients for outstanding service contributions to Baptist Health Care during the annual meeting on Nov. 17 at Pensacola Yacht Club. The awards are presented to individuals, families or organizations that have exhibited exceptional generosity and community leadership through gifts of their time and/or financial support.



The award is named in memory of long-time supporters of Baptist Health Care, Pick and Alberta Hollinger. The couple worked tirelessly to improve the quality of life for those served by Baptist.

#### Volunteer of the Year

**Jan Peterson** started as a volunteer with the Gulf Breeze Auxiliary in 2006. As president, she made sure to send out monthly encouraging messages to all the volunteers during the pandemic, along with providing sweet treats to team members to help keep their spirits up and let them know they were appreciated. In 2008, she received the Service to Mankind Award from the Liberty Sertoma of Pensacola. She has volunteered for countless organizations including the Pensacola Yacht Club, Arts Council of NWFL, the American Cancer Society, Gulf Breeze United Methodist Church and Pensacola Opera.



#### Women's Board Volunteer of the Year

**Rachel Herman** has been a member of the Women's Board since 2017 and has served on the executive committee since 2019 in roles including secretary and volunteer chair. She has spent hours working on the annual Fashion Show, helping secure silent auction items with local businesses and guest speakers for quarterly luncheons and recruiting new members and volunteers for the Women's Board. She is a real estate agent with ERA Legacy Realty in downtown Pensacola.



#### **Health Care Professional of the Year**

Chief David Torsell and the Baptist Move Day Incident Command **Structure Team** managed all planning and execution of the new Baptist Hospital campus activation. Through hundreds of meetings and thousands of hours of planning, preparation and dedication, this team contemplated every detail and variable on plans that assured facility, operational and patient move readiness. With specialized focus areas of planning, public information, facilities, safety, operations, logistics, finance, EMS coordination, training and departmental readiness, this comprehensive planning effort resulted in world-class outcomes. Sept. 23, 2023, was a special day in the history of Baptist and in our community.



#### Physician of the Year

**Dr. James R. Andrews** has been providing outstanding orthopaedic care for more than 50 years and has become internationally known and recognized for his scientific and clinical research contributions in knee, shoulder and elbow injuries, as well as his skill as an orthopaedic surgeon. He is a founding partner and the medical director of Andrews Institute for Orthopaedics & Sports Medicine and performed the inaugural surgery in the Andrews Institute Surgery Center in 2007. He has recently retired and currently serves as president and chairman of the board of the Andrews Research & Education Foundation.



#### Lifetime Achievement

John Porter retired from Baptist after 33 years, with more than 40 years of experience in health care, from nursing to development of medical staff through recruitment and practice development. He helped develop our Faith Health Network, led the construction of key projects and facilities at Gulf Breeze Hospital, the Andrews Institute and our medical parks. Most recently he led the design and construction of the new \$650 million Baptist Hospital campus.

He serves as a board member for Community Health Northwest Florida, YMCA of Northwest Florida, Health & Hope Clinic, First Priority of the Emerald Coast and Waterfront Mission. He also teaches Bible study to middle school students at Hillcrest Baptist Church, which he credits as his most meaningful area of service.

He received the 2022 Greater Pensacola Chamber's PACE Award for Spirit of Pensacola, Faith Health Network's Servant Leadership Award, Golden Apple Service Award with Escambia County Public School Foundation for Excellence, and Service Awards for Healthy Start Coalition and the YMCA of Northwest Florida.









With your support, we are changing and saving lives every day. Make a donation online at baptisthealthcarefoundation.org or call **448.227.8150**.

### **DONATE ONLINE**

Supporting Baptist Health Care has never been easier, and we invite you to contribute in a way that is meaningful to you. Your gift may be designated toward a specific service area of your choice.

### HONOR SOMEONE SPECIAL

Tribute gifts are a thoughtful and heartfelt way to honor and recognize the life of a relative, friend, caregiver, community member or loved one.

### **ESTATE AND PLANNED GIVING**

Making your planned gift can be a rewarding and meaningful way to contribute to the future of health care and human services programs. You can create a legacy by making a planned gift to support a program of significance to you.



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### **Baptist Health Care Foundation**

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