

# BAPTIST HEALTH CARE FOUNDATION

*Helping people throughout life's journey*

## 2021 **IMPACT** REPORT



**BAPTIST**  
Health Care Foundation



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## Team

Mark Faulkner, President and CEO, Baptist Health Care, Inc.  
Jennifer Grove, Vice President, External Relations, Baptist Health Care, Inc.

KC Gartman, Chief Development Officer  
Heather Moorer, Director of Development  
Maegan Leonard, Development Specialist  
Sophia Frome, Database Specialist  
Melissa Schmiedeskamp, Development Coordinator  
Laverne Baker, Special Projects

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## Board of Directors

Margaret T. Stopp, Chair  
Pamela H. Caddell, Vice Chair  
Charles F. Gund Jr., Treasurer  
Robert L. Jones III, Secretary

Tasha Avery  
Pelbreton Balfour, M.D.  
Mollye Barrows  
An Hayward  
Sharon Hess Herrick  
Jessica Lee  
Kristin Longley  
Adela F. Lubkowitz  
Mike Morette  
Travis Peterson  
Grace Sullivan  
John Sullivan, M.D.  
Doug Woodward

# OUR IMPACT

## SNAPSHOT OF FUNDS



**\$9,453,793**  
TOTAL RAISED  
IN FY 2021



**\$307,312**  
GREATEST NEED



**\$253,801**  
HELPING HANDS



**\$242,778**  
COVID-19



**\$98,945**  
FAITH HEALTH  
NETWORK



**\$52,720**  
WOMEN'S  
SERVICES



**\$25,960**  
HEART/TRAUMA



**\$36,755**  
SPEECH &  
HEARING



**\$244,047**  
OTHER GIFTS



**\$8,191,474**  
TRANSFORMING  
BAPTIST

**OUR MISSION** of helping people throughout life's journey is what drives us to make an impact on the community by supporting Baptist Health Care. The snapshot of funds above details the donations made in FY2021 and demonstrates our commitment to Baptist Health Care and the many services it provides.

# LETTER FROM

## THE CHIEF DEVELOPMENT OFFICER

Dear Friends,

As we reflect upon the past year, we are proud of how strong and resilient our team members are. Our teams continued to navigate and operate through daily challenges of the COVID-19 pandemic. We are reminded often that our community stood by us, just as strong, as we continue to live our important Mission of helping people throughout life's journey.

We are incredibly grateful for the outpouring of messages of encouragement and offers to support Baptist Health Care and our team members through these difficult times. Our team members felt loved and appreciated, and for that, **we thank you.**

Despite the many challenges we faced, we also have much to celebrate! Baptist recognized its **70<sup>th</sup> anniversary** in October, marking the treatment of the first patient admitted to Baptist Hospital on Oct. 17, 1951. It is because of you, our loyal donors and supporters, that Baptist has been able to provide high-quality care over the last 70 years in our community. We look forward to serving you in the next 70 years.

In 2023, a new era of modern health care will begin when the **new Baptist Health Care campus** opens on Brent Lane and I-110. The new health campus represents the single largest investment in health care facilities, services and programs in Northwest Florida's history. Our new campus will incorporate state-of-the-art technology and enable a modern approach to access, patient experience, wellness and care.

It will provide a central location for clinical care, programs and services via a new **acute care hospital, multispecialty health center** and **behavioral health unit**. The parklike setting of the new campus filled with native landscaping will provide a calming backdrop for optimum healing and comfort. We are excited about the next chapter in our future.

Our 2021 impact report highlights the many successes of the Foundation throughout the year, including several major donors who have joined us in **Transforming Baptist for the Future**. We are humbled by all gifts to the Foundation. Thank you for making a difference in the lives of the individuals and families we serve, ultimately improving our community.

I would like to take this opportunity to thank our Foundation board members for their guidance, participation and unwavering support. These individuals are an essential component to the success of the Foundation, and we are thankful for their leadership and dedication to our organization.

Sincerely,



KC Gartman  
Chief Development Officer  
Baptist Health Care



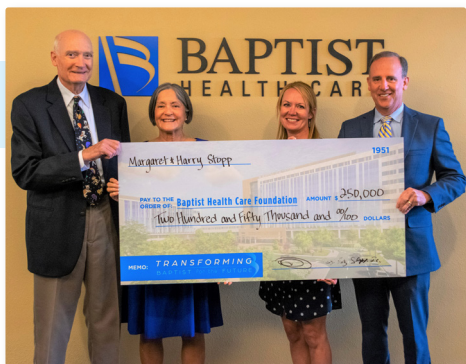
# TRANSFORMING BAPTIST FOR THE FUTURE MAJOR GIFT DONORS

The new campus at the corner of Brent Lane and I-110 is a project of massive scale that will reshape health care as we know it in our community. A vision this bold is never accomplished alone — it takes partners, it takes collaboration, and in today's health care world, it takes philanthropy. Many in our community have answered the call to support the new Baptist Health Care campus, and we are so grateful for their contributions.



## QUINT AND RISHY STUDER

Quint and Rishy Studer made a **\$500,000** gift to support the new Baptist Health Care campus. In 1996, Quint served as the administrator for Baptist Hospital, Inc., and that is ultimately the reason the couple moved to Pensacola. Since then, Quint and Rishy have donated millions of dollars to support local nonprofits and also founded Studer Community Institute.



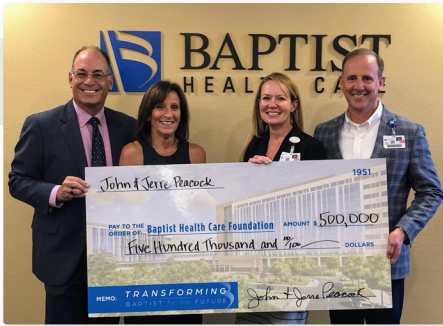
## MARGARET AND HARRY STOPP

Foundation board chair Margaret Stopp and her husband, Harry, made a **\$250,000** contribution to support the new Baptist Health Care campus. Margaret has served on Baptist boards since 2009, and she and Harry have been longtime patients at Baptist. The couple, who have been married for 50 years, credit the culture, compassion and local engagement as their reasons for choosing Baptist as a way to give back to their community.



## THE HUNT FAMILY

The Hunt family has a long-standing history with Baptist. Ann Hunt served as a volunteer in the Baptist Women's Center for 25 years. Her husband, William, was a Foundation board member and served during the mid-1980s when Gulf Breeze Hospital was built. All six of their daughters were born at Baptist Hospital. Two of the daughters also became volunteers at Baptist while in high school. One of the grandchildren was born at Baptist Hospital. Pamela Hunt Caddell currently serves on the Foundation Board. Ann wanted to honor her special years as a volunteer and make a family gift of **\$250,000** to support the new Hunt Family Birth Center.



## JOHN AND JERRE PEACOCK

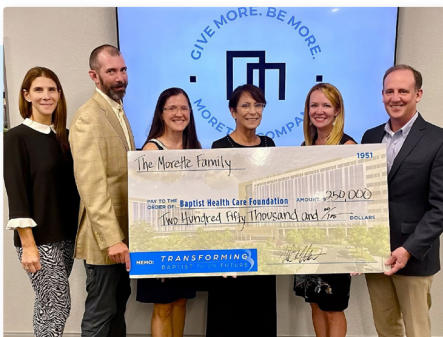
John and Jerre Peacock pledged a multi-year donation totaling **\$500,000** and will name the Peacock Family Heart Center, which they dedicate to their large family, including Jerre's family, the Ceravolos, and future families of our community. The couple, married for 22 years, have been generous contributors to our region for over two decades through the Panhandle Charitable Open golf tournament. They are now taking their generosity to a greater level by investing in "the heart of the community."



## THE LEE FAMILY

Jessica Lee, the Lee family and Kia AutoSport of Pensacola are donating **\$250,000** to the new Baptist Health Care campus. The donation will be honored by naming the Lee Family Chapel. Jessica Lee and her three sisters inherited their generosity from their parents, Monroe and Mary Rose Lee. The value of giving is what Jessica Lee is now teaching her 7-year-old son, Monroe, who donates to children and families in need with money raised through his lemonade stands.

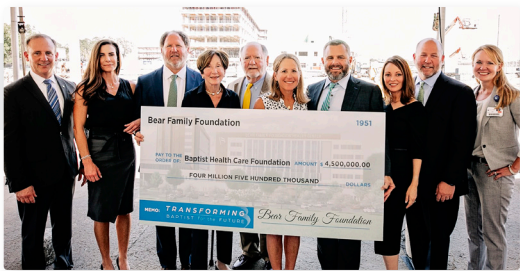
Generosity spans through the hearts of all Kia AutoSport employees, as the team picks several nonprofit organizations to give time and donations to each year. Jessica Lee also currently serves on the Foundation board.



## THE MORETTE FAMILY

A healing garden will be named the Morette Healing Garden in honor of a **\$250,000** gift to Baptist Health Care Foundation from the Morette family and their construction firm, Morette Company. The new campus' town square, with its heritage oaks, magnolia trees and other native landscaping, will serve as the centerpiece of the campus. Walking paths, outdoor classrooms, rehab areas and an event space will provide a calming environment that will help alleviate anxiety and inspire a sense of community. The Morette Healing Garden will offer a serene space for quiet reflection. Mike Morette currently serves on the Foundation board.





## THE BEAR FAMILY FOUNDATION

The Foundation will honor a **\$4.5 million** gift commitment from the Bear Family Foundation by naming the health center on the new Baptist Health Care campus the Bear Family Foundation Health Center. The gift is the largest in the Bear Family Foundation history.

The Bear family and their foundation have a long history of philanthropy in the Northwest Florida community. They have given time, leadership, compassion and monetary contributions to countless nonprofit organizations and projects to enhance the community.

“You give by doing,” Lewis Bear Jr. said. “Our family connects with the vision of Baptist Health Care — improving quality of life in the community. The health of the community is vital to the future success of the community, and we saw this as an opportunity to help many people for many years.”

Belle Bear said she is grateful to see their family continuing that legacy of generosity. “I’m so proud of my children and grandchildren for giving back,” Belle Bear said. “We have never had to convince them or coax them to give their time and donate dollars to causes that matter to them.”

The Bear Family Foundation’s gift is also the largest gift ever donated to Baptist Health Care Foundation.

“The Bear Family Foundation and Baptist Health Care share a common vision as we all truly want to improve the quality of life in the community we call home,” said Baptist Health Care President and CEO Mark Faulkner. “We are deeply grateful to the Bear Family Foundation, not just for this gift to Baptist, but for all they do for our community. Their legacy of generosity will live on for generations.”

### THE BEAR FAMILY FOUNDATION HEALTH CENTER WILL FEATURE:

- 178,000 square feet
- 6 floors
- Medical office suites with 162 exam rooms
- Multispecialty services including oncology, infusion, women’s health, outpatient imaging, bariatrics, surgery pre-optimization, cardiology, lab and wound care
- Conference center for public events, health education and community outreach



#### Bear Family Foundation Board members :

Lewis Bear Jr.	Cindi Bear
Belle Bear	Cindi Bear Bonner
Lewis Bear III	Chad Bonner
Jennifer Bear	Lauren Bonner
David Bear	

# CASINO ROYALE

This elegant black-tie event, inspired by the James Bond movie, Moonraker, is a night of first-class dining, dancing, charity auctions and charitable gaming. The 7<sup>th</sup> annual **Casino Royale Gala 2.0** took place on July 16, 2021, and raised more than **\$253,000**. Proceeds benefitted the new Baptist Health Care campus.





“The new campus will incorporate state-of-the-art technology, include a concentration of related services and enable a modern approach to patient experience, access, wellness and care,” said Mark Faulkner, president and CEO of Baptist Health Care. “Our new home furthers our journey to bring a modern and more accessible approach to health care to our region. This new campus will be an innovative, convenient, safe and compassionate place to provide and receive care, incorporating modern efficiencies in a healing environment.”

# WOMEN'S BOARD OF THE BAPTIST HEALTH CARE FOUNDATION



Established in 1976, the **Women's Board** of Baptist Health Care Foundation provides consistent support for the community through its commitment to health care initiatives. The Women's Board has raised more than **\$3 million** in support of various health care programs at Baptist Health Care. Through their efforts, the Women's Board volunteers have helped our organization make a difference in the lives of thousands in our community, assuring that access to the very best in health care and human services is available to all.

Membership for the Women's Board is open to any woman who is interested in serving her community. Membership meetings are held quarterly and provide members an opportunity to meet new friends, get the latest news on Baptist Health Care and learn through fun and educational programs. In addition to the quarterly meetings, the board hosts Women's Night Out events to engage its membership.

The Women's Board has raised funds for programs and projects for multiple departments within the organization including cancer, heart and vascular, women's health, children's services, palliative care and FamiliesFirst Network.

Through hundreds of women and thousands of volunteer hours in service for **45 years**, our community members have access to better health care and quality of life.



# STEPPING OUT IN STYLE – OFF RUNWAY

## 44<sup>TH</sup> ANNUAL FASHION SHOW

The 44<sup>th</sup> annual **Stepping Out in Style – Off Runway** fashion show, presented by the Women’s Board of Baptist Health Care Foundation, raised more than **\$69,000** to benefit the Foundation’s **COVID-19 Response Fund**. Funds were used to support safety measures implemented for patients and team members, including expanded isolation areas of Baptist hospitals to create additional negative pressure rooms as well as provide protective equipment and detection kits.

“I love that every year we’ve been able to provide funds for a need in our Baptist Health Care community,” said Grace Sullivan, Women’s Board president. “It was only fitting that this year we raised funds for our COVID-19 response efforts. I know these have been difficult times to have a charity event, but we made the best of it.”

The 2020 event was transformed into a virtual platform, which featured the latest fashions from local boutiques including Bluetique, Jennie Barrow – independent cabi stylist, The Market & Mainly Shoes and The South Outfitters, as well as a silent auction and a Facebook Live chance drawing for an item from Beré Jewelers.



# MAJOR PROJECTS SUPPORTED

## Behavioral Medicine Center

For more than 50 years, **Baptist Behavioral Medicine Center** has been serving adults, adolescents and children with psychiatric illnesses to provide a treatment program that is tailored to the individual's unique strengths and resiliencies and ensures a successful recovery plan.

Behavioral Medicine Center leaders perform routine risk assessments to guarantee a safe environment at all times for our patients and team members. This year, the Foundation provided funding to replace **65 current bathroom and shower doors** with psych-safe doors to increase patient safety while creating an aesthetically pleasing environment. Funding was also used to purchase **46 anti-ligature storeroom lever locksets** to improve patient safety and increase program participation. These new doors will be transferred to the Behavioral Health Unit at the new Baptist Health Care campus, opening in fall 2023.

## Cancer Institute

Baptist Cancer Institute supports the community through screening, prevention, treatment and survivorship. Education and preventative screenings are critical in the early detection and treatment of cancer. Screening and prevention services are an important part of health and wellness for our community.

The screening and prevention department has been a driving strategy for the oncology service line this year and into the future as the department continues to acquire additional screening programs in the facility. Through donations to the Foundation's **Cancer Fund**, Baptist will be hosting an **educational event with an inflatable lung and colon for the next three years** to offer visual, hands-on education regarding screening exams and cancer prevention.

“During the pandemic, cancer didn't stop, so it's important for our community to continue their wellness plans and stay regular with recommended screenings,” said Rachel Forehand, senior manager of Baptist prevention, screening and support services. “Staying current and consistent with your cancer screening exams helps reduce the risk of a late-stage cancer diagnosis. We've been working to promote screening services and reminders of screening importance to the community because it's more important than ever before.”



The **Cancer Fund** also supported **renovations to the new patient and family consultation room** where navigators and social workers can privately meet with patients and discuss care plans, provide education and ensure patient and family needs are addressed.

The **Cancer Fund** was used to **update equipment used for oncology's multidisciplinary care conference room** where treatment plans are discussed among all specialties involved to ensure the best path forward for the patient. Donations supported equipment to convert the Tumor Board microscope to a digital platform to allow for excellent viewing and discussion of pathological changes to cells to be viewed by all providers involved in patient case reviews.



# HELPING HANDS TEAM MEMBER GIVING



Baptist Health Care team members are some of the most generous donors to the Foundation, contributing **\$253,800** last year. Donations to the **Helping Hands Fund** financially impact three focus areas: assisting team members and their families directly, giving back to our communities and supporting our organizational Mission of helping people throughout life's journey.

## TEAM MEMBER IMPACT

- **Emergency Assistance** – \$185,945 total financial assistance was provided to 159 team members to support through catastrophic events.
- **Educational Scholarships** – 32 educational scholarships were awarded to team members and dependents in the amount of \$1,000 each.
- **Holiday Food Assistance** – 147 team members received food card assistance.
- **Adoption/Foster Care Assistance** – Four team members received the one-time \$1,000 adoption assistance.

## COMMUNITY IMPACT

- **C.A. Weis Elementary School** – 550 students received Christmas gifts.
- **United Way of West Florida** – A \$25,000 donation impacted 60 partner agencies and 31 funded programs.

## ORGANIZATIONAL SUPPORT

- **Mini-Grants Program** – 20 grants were awarded to departments system-wide for a total impact of \$66,000.

## Emergency Assistance Impact

Patricia Lassiter, a payment entry account representative for Baptist's business operations center, never thought she would be in a position to need assistance through Helping Hands. Then she found out her husband not only needed a kidney transplant, but that they would need to travel to Jacksonville for the surgery and stay in town for the recovery period. Beginning early February 2021, Patricia missed nearly two months of work to be there to support her husband through the procedure, but she did not have enough paid time off saved to cover her hours missed.

Helping Hands was able to help Patricia with her housing bills so that she could focus on being there for her husband during his time of healing.

"I would like to thank everyone that has donated [to Helping Hands]," she said. "Without their donation, I would not have received the help, and this has also made me start donating as well. Just knowing that I work for a company that could provide this service, and the people I work with that donate, is a wonderful thing."

## C.A. Weis Elementary Christmas Impact

Even though COVID-19 precautionary measures prevented Baptist from hosting the in-person Christmas celebration at C.A. Weis Elementary School in 2020, the **550 students** were still able to experience the joy and magic of Christmas. Baptist volunteers instead delivered the gifts to the school the day before the celebration, and the teachers set up the classrooms to be ready for the students Friday morning. Many classrooms connected with our Baptist departments via Zoom so they could participate virtually.





# HELPING HANDS

## 2021 MINI-GRANTS AWARDEES



### **Patient Lift for Ciano Pool**

Andrews Institute Rehabilitation, Outpatient Physical Therapy

### **Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN) Fetal Monitoring Training**

Baptist Hospital, Labor and Delivery

### **Breech Birth/Spinning Babies Initiative**

Baptist Hospital, Labor and Delivery

### **Fetal Demise Education**

Baptist Hospital, Labor and Delivery

### **Tethered Oral Tissues/Tongue Tie (TOTS) Certification**

Baptist Hospital, Labor and Delivery

### **Clinical Laboratory and Pathology Conference Tuition**

Baptist Hospital, Laboratory

### **Annual Surviving Trauma Conference Scholarships**

Baptist Hospital, Trauma Services

### **Inpatient R.N. Certification**

Gulf Breeze Hospital, Clinical Education

### **Patient Safety Congress**

Baptist Health Care, Clinical Quality

### **New Nurse Manager Workshop**

Baptist Health Care, Nursing Administration

### **Experienced Nurse Manager Workshop**

Baptist Health Care, Nursing Administration

### **Medical Assistant Certification Program**

Baptist Health Care, Talent Acquisition

### **National Reunification Month Celebrations**

FamiliesFirst Network

### **Visitation Room Revamp**

FamiliesFirst Network, Walton Service Center

### **Diagnostic Classification of Mental Health and Development Disorders of Infancy and Early Childhood Clinical Training**

Lakeview Center, Family Care

### **Community ADA Information Session**

Lakeview Center, Autism Spectrum Disorder (ASD) Outpatient

### **Resources for ASD Clients' Social Acquisition Targets**

Lakeview Center, ASD Outpatient

### **Sensorimotor Room**

Lakeview Center, ASD Outpatient

### **Let's Play: Therapeutic Books, Toys and Games for Child Playroom**

Lakeview Center, Infant Mental Health





## Mini-Grants Impact

The youth unit at **Baptist Behavioral Medicine Center** (BMC) is a 26-bed, inpatient psychiatric unit that serves children ages 5-17 with various diagnoses. In recent years, BMC has seen an increase in admissions of children with autism or other sensory processing disorders to the youth unit. BMC received a Helping Hands mini-grant to create a **sensory room** to provide the highest-quality care to these patients. A dedicated safe space with the appropriate sensory tools helps reduce hands-on events, seclusion and restraint, while also decreasing team member injuries.

The new sensory room includes soft seating such as bean bags, dim lighting, sensory tools and activities, options for white noise or music and more.



“This project is a clear example of how we help our patients throughout their journey,” said Ingrid Whitcher, clinical manager of the youth unit. “Many of our patients have never experienced sensory tools that can help them cope with their mental illness. Exposing them to the right tools will help the patient while they are admitted and away from their home environments but also may allow the family to see how simple modifications can enhance their child’s life. Our continued passion and compassion to both our patients and their families will have long-lasting impact.”



## Scholarship Impact

“Receiving the Helping Hands scholarship has truly made a positive impact in regards to me reaching my goal of completing my MBA in business management with a minor in health care administration. I am due to graduate December 2022 from Columbia Southern University. My plan is to stay in patient access to grow my leadership skills. I eventually would like to learn more about public health. Baptist truly lives its Mission of helping people throughout life’s journey.”

— Shelda Broughton, Patient Access Manager



# BREAST CANCER AWARENESS MONTH

Each year, the Foundation partners with Baptist's cancer and imaging departments for a month-long campaign to raise awareness about the importance of breast health. Unfortunately, the 2020 annual Bras Across the Bridge event was canceled due to COVID-19 precautionary measures.

Instead, the Foundation shifted focus to a direct mail campaign, in partnership with our major mammography donors, to continue raising funds to provide mammograms to uninsured women in our communities. Throughout the month of October 2020, the Foundation raised **\$30,570** to benefit its **Mammogram Fund**.

Since the start of this program, screenings have been provided to **2,388** women. As a result of these screenings, **562** women required additional testing, **73** required biopsies and **25** were diagnosed with breast cancer.

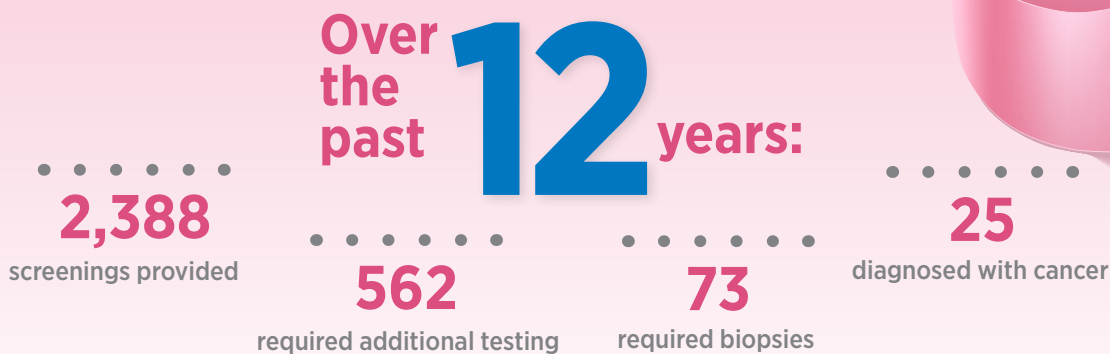
## Major Mammogram Fund Donors

Pensacola Honda  
**\$25,000**

Pink Pirates of  
Navarre  
**\$20,000**

John Averett  
**\$5,000**

## BAPTIST HEALTH CARE MAMMOGRAM FUND



[BAPTISTHEALTHCAREFOUNDATION.ORG](http://BAPTISTHEALTHCAREFOUNDATION.ORG)

Local Honda Dealer



**BAPTIST**  
Health Care Foundation



## Gail

### Breast Cancer Survivor

**GAIL'S STORY:** Baptist Health Care oncology patient and mammogram recipient Gail was diagnosed with breast cancer in December 2020, and her road to recovery has included a lumpectomy, radiation treatment and hormonal treatment. Gail may not have discovered her cancer diagnosis without Baptist Health Care Foundation's mammogram program.

#### **1. How did you find out about the mammogram program at Baptist?**

I am familiar with the Pink Pirates of Navarre and the work they do to provide funds for women who need mammograms. I asked about the program when I made my appointment for my mammogram.

#### **2. What went through your mind when you found out you had breast cancer?**

I was sitting in the chair listening to the person giving me the diagnosis, and I didn't hear anything after that. I was thinking of my son, my grandson, how would I tell them. I think I was upset for them more than I was for myself.

#### **3. Was your breast cancer caught early?**

Yes, thanks to Baptist's mammogram program.

#### **4. What would you tell other women who may not be able to afford a mammogram?**

I want every woman to know about this. I had resigned myself to a fate I didn't have to because I didn't have insurance. I thought I couldn't afford to get a

mammogram, so I wasn't going to pursue it. The Baptist Health Care Foundation literally saved my life. The mammogram program is there, and it is so easy to use.

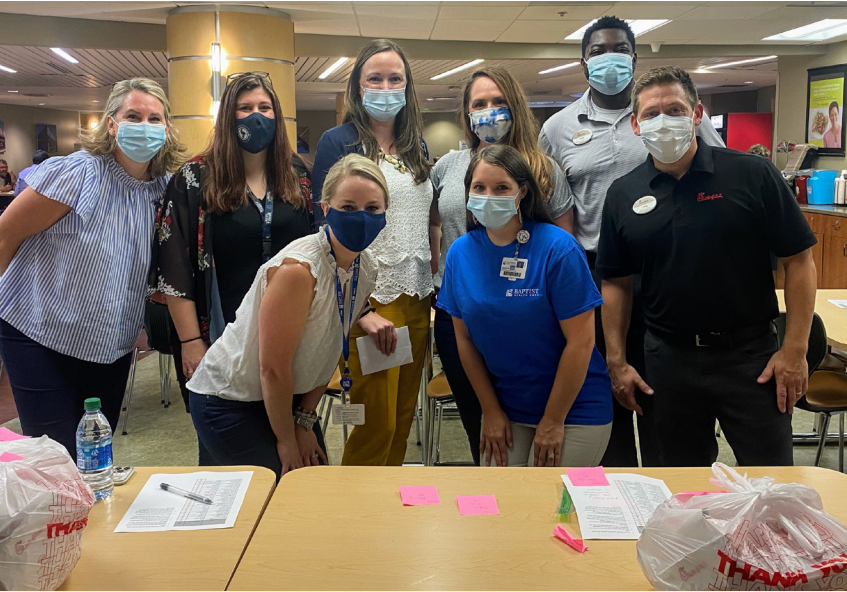
#### **5. How was your experience with the nurse navigators and your treatment plan?**

I cannot imagine going through this anywhere else. The team at Baptist was amazing at every single turn. My navigator, Kelly, was unbelievable. She kept me calm throughout, and it was emotional when my treatment ended and we said goodbye.

#### **6. Is there anything else you would like to let other women or survivors know?**

Do not let a financial situation get in between you and the care you need. I thought I would never be able to get the care I needed because I was uninsured. Baptist Hospital and the Foundation saved my life – no way to say it any other way. I am forever grateful.

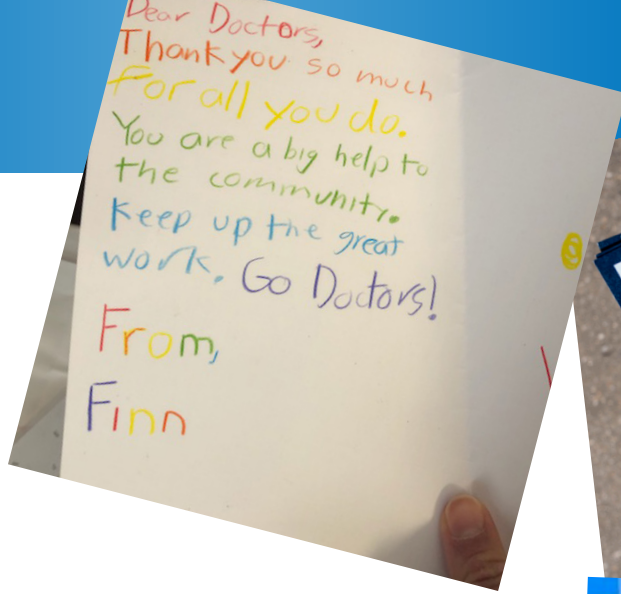
# COVID-19 PHILANTHROPIC EFFORTS



As we navigated the challenges of COVID-19 in our hospitals throughout the year, our team members became more and more exhausted and weary. We not only experienced a second surge in January, but a third one came in August, peaking higher than the first two combined. Many of our team members were at their breaking points, but they remained strong and resilient.

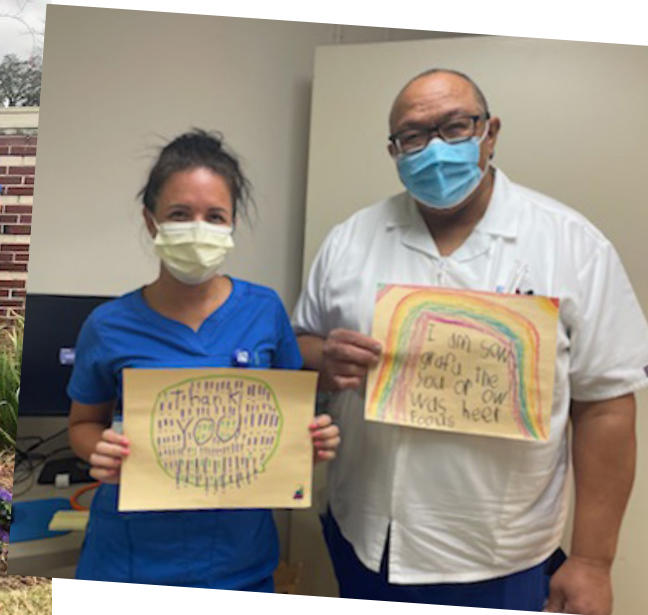
Our community members and businesses continued to show up and support our teams throughout these difficult times. A sweet card or a hot meal goes a long way to a team member who may not be having the best of days. For that, **we thank you.**





## Community Impact for COVID-19 Support: \$242,778

- **\$17,825** - Cash donations to the **COVID-19 Response Fund** to provide emergency funding to support Baptist Health Care's highest-priorities in the COVID-19 response efforts.
- **\$96,536** - Direct gift-in-kind relief for personal protective equipment (PPE), respirators, ventilators and more.
- **\$128,417** - Donations of meals, snacks and drinks provided to our front-line team members.



With your support, we are changing and saving lives every day.  
Make a donation online at [BaptistHealthCareFoundation.org](https://BaptistHealthCareFoundation.org)  
or call **850.469.7906**.

## *Ways to Give*

### ———— DONATE ONLINE ————

Supporting Baptist Health Care has never been easier, and we invite you to contribute in a way that is meaningful to you. Your gift may be designated toward a specific service area of your choice.

### ———— HONOR SOMEONE SPECIAL ————

Tribute gifts are a thoughtful and heartfelt way to honor and recognize the life of a relative, friend, caregiver, community member or loved one.

### ———— ESTATE AND PLANNED GIVING ————

Making your planned gift can be a rewarding and meaningful way to contribute to the future of health care and human services programs. You can create a legacy by making a planned gift to support a program of significance to you.



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**IMPACT**  
**REPORT**

**Baptist Health Care Foundation**

P.O. Box 17500

Pensacola, FL 32522

850.469.7906

[Foundation@bhcpns.org](mailto:Foundation@bhcpns.org)

[BaptistHealthCareFoundation.org](http://BaptistHealthCareFoundation.org)

[Facebook.com/BaptistHealthCareFoundation](https://Facebook.com/BaptistHealthCareFoundation)



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Health Care Foundation